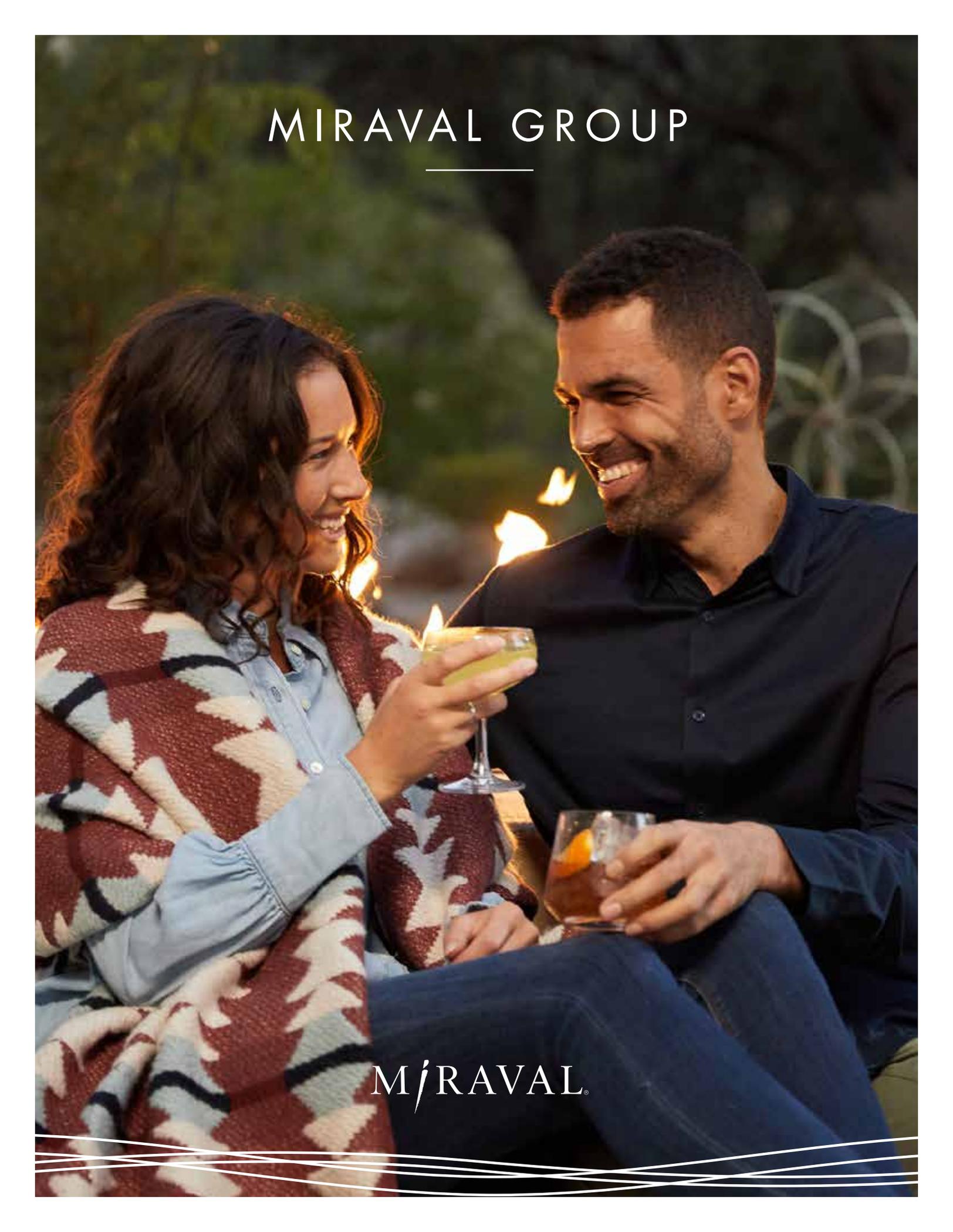


MIRAVAL GROUP



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ABOUT:

Miraval is a global leader in wellness resorts and spas. Opened in 1995, Miraval Arizona in Tucson, AZ, pioneered the destination wellness spa resort category with its comprehensive program of activities, experiences and personal treatments. Life in Balance Spas opened in April 2016 at Monarch Beach Resort in Dana Point, CA, and in November 2017 at Park Hyatt St. Kitts Christophe Harbour. Additionally, Miraval will unveil two new properties including Miraval Austin in Fall 2018 and Miraval in the Berkshires in 2019.

In January 2017, the Miraval Group was acquired by an affiliate of Hyatt Hotels Corporation.



**GLOBAL HEAD OF
MIRAVAL GROUP
AND EXHALE ENTERPRISES:**

Marc W. Ellin

HISTORY:



Miraval was founded in 1995 in Tucson, AZ with a simple yet powerful vision: life is more meaningful and enjoyable when physical, emotional, social, spiritual and intellectual components are in balance. Guests come to Miraval resorts and spas individually or with family and friends to relax, refresh, and to learn to live and feel better. There are no strict regimens. Instead, choice is the guiding principle, with a wide range of programs and experiences designed to create overall well-being and help guests become more aware of themselves and their surroundings. They learn to live in the moment through means that work best for them.

Miraval's pioneering approach to activities, experiences and spa treatments helps to define the destination spa industry that has flourished worldwide. In the past two decades Miraval has been consistently recognized by the most respected voices in luxury travel, including Condé Nast Traveler, Travel + Leisure, SELF and World Spa & Wellness, just to name a few.

BOOKS:

In May 2012, Miraval published its first cookbook, Mindful Eating. Miraval's second book, Mindful Living by Miraval was released May 2013. Miraval's Sweet & Savory Cooking, Miraval's second cookbook, was released in January 2014. Miraval's latest book, Mindful Intentions, was released in October 2014.

SPECIALISTS:

Highly educated, innovative and compassionate individuals who are committed to helping Miraval guests change their lives for the better.

LIFE IN BALANCE SPAS:

Life in Balance Spas, reflect the brand's core philosophy of living life in the moment. Designed to transform guests both physically and emotionally using nurture, rest and renewal, the spas shifts the focus of its guests from the exterior world to the inner sanctuary both within the spa and within themselves. Built in harmony with the healing powers of nature, the spas are home to a variety of exclusive body treatments designed to move life forward, create balance and promote a sense of well-being.

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