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**LEADING WELLNESS BRAND MIRAVAL ANNOUNCES PARTNERSHIP WITH
NAMI, THE NATIONAL ALLIANCE ON MENTAL ILLNESS**
Non-profit partnership reinforces the importance of mindfulness and mental wellbeing

CHICAGO (February 11, 2021) — A global leader in destination wellness resorts and spas, Hyatt’s Miraval brand announces its new partnership with NAMI, the National Alliance on Mental Illness, a non-profit, grassroots organization providing no-cost advocacy, education, and support to all those affected by mental illnesses. Together in 2021, the Miraval and NAMI teams plan to launch a series of events and programs that aim to promote the intersection of mindfulness and mental wellbeing, which are more important now than ever in today’s world.

“Throughout its 25-year history, the Miraval brand has helped countless guests re-center their minds and souls, create balance in their lives and elevate their spirits,” said Susan Santiago, head of Miraval operations at Hyatt. “We are all experiencing unpredictable, unprecedented events that can make us feel uncertain and out of balance. Part of staying in balance is learning how to move through time with purpose and mindfulness, and with our new NAMI partnership, Miraval Resorts can positively impact even more people, helping them build resilience and foster peace of mind during these difficult times and beyond.”

In collaboration with NAMI, the Miraval team has created a series of 12 Sensory Journey videos that include Soundscapes for Serenity videos featuring autonomous sensory meridian response (ASMR) techniques and Mantras & Meditations videos containing guided meditations curated by the Miraval team of award-winning specialists. The Sensory Journey videos will be available complimentary on miravalresorts.com and promoted by NAMI starting in late spring 2021.

Throughout 2021, the Miraval and NAMI teams also plan to host a series of live virtual events featuring Miraval experts and NAMI specialists and representatives, who will speak to important wellbeing topics such as wellness leadership and mindful stress management. Miraval Resorts plan to continue supporting NAMI with additional philanthropic initiatives that directly support the non-profit and strive to increase awareness surrounding mental wellbeing and widen access to helpful resources.

“We are delighted to work with the Miraval brand, a pioneer in the wellness space that has long championed mindfulness and its role in fostering a positive outlook,” said NAMI Interim Chief Development Office, Katrina Gay. “We’re excited to tap into the many knowledgeable experts and wealth of resources at Miraval Resorts as we continue our mission to advocate for and support all individuals and families affected by mental illness.”

Miraval Resorts, part of Hyatt’s portfolio of brands, support individuals on their journey to creating a life in balance. As a leading mission in 2021, Miraval Resorts are committed to offering guests the necessary tools to re-center their minds and souls, ground them in nature, and elevate their spirits.

The term “Hyatt” is used in the release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About Miraval

The [Miraval](#) brand is a global leader in wellness resorts and spas. Miraval Arizona in Tucson, Ariz. pioneered the destination wellness spa resort category more than 25 years ago with its comprehensive program of mindfulness activities, destination-inspired experiences and spa treatments that incorporate modalities from around the globe. In 2017, Miraval joined the Hyatt portfolio bringing its in-depth approach to wellness to Hyatt guests and World of Hyatt members globally. In February 2019, Miraval Austin opened in Texas as the brand's second wellness resort. The newest resort, Miraval Berkshires, located in Lenox, Mass., opened as the brand's first East Coast destination in July 2020. Together, all three Miraval resorts inspire guests to create a life in balance, foster positivity and cultivate mindfulness.

About NAMI

The National Alliance on Mental Illness (NAMI), is the nation's largest grassroots mental health organization dedicated to improving the lives of individuals and families affected by mental illness. The organization provides advocacy and public awareness, no-cost support and education programs online and in more than 650 communities across the country so that people and families affected by mental health conditions can build better lives.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, but are not limited to, the short- and longer-term effects of the COVID-19 pandemic, including on the demand for travel, transient and group business, and levels of consumer confidence; actions that governments, businesses, and individuals take in response to the COVID-19 pandemic or any resurgence, including limiting or banning travel; the impact of the COVID-19 pandemic, and actions taken in response to the COVID-19 pandemic or any resurgence, on global and regional economies, travel, and economic activity, including the duration and magnitude of its impact on unemployment rates and consumer discretionary spending; the ability of third-party owners, franchisees or hospitality venture partners to successfully navigate the impacts of the COVID-19 pandemic; the duration of the COVID-19 pandemic and the pace of recovery following the pandemic or any resurgence; general economic uncertainty in key global markets and a worsening of global economic conditions or low levels of economic growth; the rate and the pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; limited visibility with respect to future bookings; loss of key personnel; domestic and international political and geo-political conditions, including political or civil unrest or changes in trade policy; hostilities, or fear of hostilities, including future terrorist attacks, that affect travel; travel-related accidents; natural or man-made disasters such as earthquakes, tsunamis, tornadoes, hurricanes, floods, wildfires, oil spills, nuclear incidents, and global outbreaks of pandemics or contagious diseases or fear of such outbreaks, such as the COVID-19 pandemic; our ability to successfully achieve certain levels of operating profits at hotels that have performance tests or guarantees in favor of our third-party owners; the impact of hotel renovations and redevelopments; risks associated with our capital allocation plans and common stock repurchase program and quarterly dividend, including a reduction in or elimination of repurchase activity or dividend payments; the seasonal and cyclical nature of the real estate and hospitality businesses; changes in distribution arrangements, such as through internet travel intermediaries; changes in the tastes and preferences of our customers; relationships with colleagues and labor unions and changes in labor laws; the financial

condition of, and our relationships with, third-party property owners, franchisees, and hospitality venture partners; the possible inability of third-party owners, franchisees, or development partners to access capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; the timing of acquisitions and dispositions, and our ability to successfully integrate completed acquisitions with existing operations; failure to successfully complete proposed transactions (including the failure to satisfy closing conditions or obtain required approvals); our ability to successfully execute on our strategy to expand our management and franchising business while at the same time reducing our real estate asset base within targeted timeframes and at expected values; declines in the value of our real estate assets; unforeseen terminations of our management or franchise agreements; changes in federal, state, local, or foreign tax law; increases in interest rates and operating costs; foreign exchange rate fluctuations or currency restructurings; lack of acceptance of new brands or innovation; general volatility of the capital markets and our ability to access such markets; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; our ability to successfully grow the World of Hyatt loyalty program; cyber incidents and information technology failures; outcomes of legal or administrative proceedings; violations of regulations or laws related to our franchising business; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission ("SEC"), including our annual report on Form 10-K and our Quarterly Report on Form 10-Q filed on May 7, 2020, which filings are available from the SEC. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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